العلامة الكاملة	العلامات الجزئية	الأجوبة "*Public speakers*…"
15 points		**<u>Part One</u>: Reading.**
7 points		**A/ Comprehension.**
2 pts	0.5×4	1-a: **F** b: **T** c: **T** d: **F**.
1 pt	1	2- **§4**
3 pts	1×3	3- **a** It can help open the floor up to a free-ranging, topic-oriented discussion in which students relax enough to become fully engaged. **b**. no, they don't. / no. It's funny that way. That which you consider funny, others may not. **c**. - helps bring an audience together **or** focuses attention on the speaker. - fostering healthy a learning environment - ice breaker **<u>or</u>** It can help open the floor up to a free-ranging … - supports the lesson being taught - pedagogical tool - help reduce anxiety - diffuse awkward classroom situations - increase retention of lecture-specific information
1 pt	1	4. **a**. Teaching with Humour
8 points.		**B/ Text Exploration.**
1.5 pts	0.5×3	1- **a**: amusing **b**: relax **c**: deliberately
2.5 pts	1.25×2	2- **a.** What focuses attention on the speaker? **b**. Why should humour be employed deliberately? **Or** What should humour be employed deliberately for?
2 pts	0.5×4	3-
		one syllable: joke **two syllables**: laughter - students **three syllables**: effective
2 pts	0.5×4	5- **1**- mean **2**- lesson **3**-funny **4**- literature
5 points		**<u>Part Two</u>: Written Expression.**

Criteria	Relevance	Semantic coherence	Correct use of English	Excellence (vocabulary and creativity)	Final score
L Ph	**1**	**1**	**2**	**1**	5 pts

<u>N.B</u>: The grid to be applied for both topics

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العلامة مجموع	العلامة مجزأة	عناصر الإجابة "*Everyone agrees…*"
15 pts 07 pts 1 pt	01 pt	**<u>Part One</u>: Reading** **A. Comprehension** **1- b –** a magazine article
2 pts	0.5×4	**2- a → F b → T c → T d → T**
3 pts	1x3	**3- a**-Yes, there is. / Yes. - Most agreed they should do so legally. But why should they be concerned about ethics as long as they are making money and staying out of jail? **b**- Some managers identify their responsibility (duty) towards ethics through making legal profit.(***or*** through making a legal profit for the firm.) **c**-No / No, it does not
1 pt	1 pt	**4-Title**: **b**. Why Business Ethics?
08 pts		**B. Text Exploration**
		1- Opposites:
1.5 pt	0,5x3	**1-a-** profit **b-** legal **c-** reward
		2- Morphology :
2 pts	0. 5 x4	
		3- Syntax:
2.5 pts	1.25x2	**a)** What does a good behaviour bring? **b)** Who must understand finance and marketing?
2 pts	0.5 x4	**4)** 1- bribery 2- strategies 3- transparent 4- existing
05 pts		**<u>Part Two</u>: Written Expression**

Criteria	Relevance	Semantic coherence	Correct use of English	Excellence (vocabulary and creativity)	Final score
L Ph	1	1	2	1	5 pts

<u>N.B</u> : The grid to be applied for both topics

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